

## **DC Valuation Services**

A Division of David Craddock Consultancy Services

Founder & CEO
David Craddock, MA(Oxon), BA(Hons)





## The Solution Approach

Equity Valuation
Whole Company Valuation
Minority Interest Valuation
Employee Share Schemes
Growth Share Valuation
Special Share Class Valuation
Stock-Based Remuneration
Portfolio Valuation
Value Shifting Assessments
Value Impairment Assessments
Negligible Value Claims
Intangible Asset Valuation

#### David's Credentials as an Expert Share Valuer

David Craddock is one of those rare practitioners who is an expert in both employee share schemes and share valuation. It is this dual specialism that enables him to find flexible valuation solutions that would otherwise be elusive. David's background as an Oxford-trained economist and as a tax consultant gives him a refined judgement that he applies through his experience of 30+ years across multiple client sizes and industry sectors. Respected for his ability to find solutions in testing cases, David offers his share valuation services for a standalone valuation or for specialist application to an employee share scheme, a management buyout, a company sale, a share or company reconstruction or for IHT.

#### The Current HMRC Approach to Share Valuation

In March, 2016, HMRC announced its decision to withdraw its "Post-Transaction Valuation Checks" and "PAYE Health Checks". There is also now an increasing sensitivity over employee share scheme valuations, particularly on growth shares. In this challenging environment, David's experience in valuation and business analytics ensures that you have access to a quality share valuer who will produce a result that is capable of establishing a formidable defence in the face of a challenge from HMRC.

# Technical Adviser to the Share Valuation Worked Examples Group ("WEG")

As the Technical Secretary and Adviser to the Share Valuation WEG, the small group of practitioners that meets quarterly with HMRC on share valuation matters, David has crucial insight into how HMRC responds to cases, whether straightforward or complicated.

Please visit David's website or give him a call to schedule an appointment.

T: +44 1782 519 925 • M: +44 7831 572 615 E-mail: David@dcconsultancyservices.com www.DavidCraddock.com SHARE VALUATION SERVICES

## **Testimonials**

"I was amazed at the solution that David produced that received a clearance from HMRC when I had almost given up on ever finding a way out of the mess that I was in. With laser-like accuracy, David focused in on the elements that he needed for the defence."

~ International Finance Director

"As a practising solicitor, I have been pleased to draw upon David's specialist valuation skills. His reports are very readable and understandable to a layman and yet address with great competence the technical issues of the case."

~ Oxford-Based Solicitor

"Thank you for guiding my company for years in annual valuations for purposes of trading with the employee share trust that we established for the delivery to our employee share scheme participants."

~ North London Accountant

## David also specialises in . . .

Employee Share Ownership
Reward Management
Remuneration Policy
Company Buyouts
Management Buyouts
Share Reconstructions
Taxation Consultancy
Economics Analysis
Investment Education
Training Courses &
Seminars

Author of the renowned book "Tolley's Guide to Employee Shares Schemes"