



# Employee Share Ownership



## **David Craddock, MA(Oxon) Fellow of The ESOP Institute**

As an independent consultant specializing in employee share ownership, David's services are in high demand throughout the UK and worldwide.

***David can assist you with any of the following and much more:***

- Employee share schemes
- Employee share trusts
- Share reconstructions
- Share scheme administration
- Share scheme training
- Tax-advantaged schemes
- Share-based payment accounting
- Share valuations and buyouts
- Employee-ownership trusts
- Share registration

*"David Craddock is an outstanding speaker at world conferences on employee equity. His wide sweep and cogent perceptions illuminate and entertain audiences alike. No audience is left unmoved by David's commitment."*

**~ Malcolm Hurlston, CBE,  
Chairman of The ESOP Centre  
& The European Centre for  
Employee Ownership**

For detailed info on David's work and additional testimonials, please visit:

**[www.DavidCraddock.com](http://www.DavidCraddock.com)**

## **David Craddock Consultancy Services**

***Specialist in Employee Share Ownership, Reward Management,  
Company Buyouts, Share Valuation & Investment Education***

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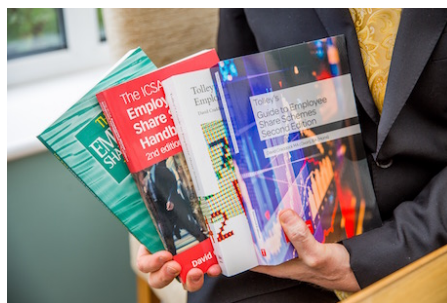
*"Before working with David, I had sought in vain with the large legal and accounting firms in London and New York to find a competent practitioner who could provide the type of solution that David offers. David is a skilled, acknowledged specialist in his field and applies his expert knowledge and experience to structure the share scheme arrangements complete with performance condition appropriate corporate governance for a private equity deal for my companies. Given*

*the international nature of my group, it is important for me that David understands the US and European dimensions to his subjects as well as the complete UK perspective, which he does most impressively, and can apply the principles to a growing world group that has frequent changing demands and faces many challenges."*

**~ Joanne Kennedy-Reardon, Founder  
& Finance Director for an  
International Group of Companies**

## ***TOLLEY'S GUIDE TO EMPLOYEE SHARE SCHEMES BY DAVID CRADDOCK***

David's highly praised book evaluates the range of employee share schemes available, looking at their processes, the statutory as well as the regulatory requirements, HMRC's interpretation of share scheme issues and, most importantly, the tax benefits associated with the various schemes. This practical book also provides expert



guidance on implementing the employee share schemes and covers all recent changes and developments in this complex area, including a full update on relevant case law to ensure you are using the most up-to-date, relevant and expert content available. An essential guide, it's written in a practical style and includes many worked examples and case studies for practical application. 